Youth & Community Alliance of Smithtown

Bullying/Cyberbullying Committee Meeting
November 6, 2017
Horizons Center Community Room

Keeping Our Youth & Families Safe…
Physically & Emotionally Healthy & Free of Substance Abuse

Meeting highlights:

- Roundtable introductions made.

- An overview was given of the Youth and Community Alliance and the last Bullying/Cyber-bullying committee meeting (July 10, 2017).

- **Public Service Announcement (PSA) project:** Kenny Bernardini from the Town of Smithtown Public Safety, Tech Services Department attended the meeting. He is in charge of producing PSAS's as well as shooting, editing, and voiceovers if necessary. The group asked questions on how to proceed with developing a PSA/video.
  - Additional information was given by Kenny B.; The PSA would run on the Smithtown government channel (smithtowntv.org) and youtube. It can also be accessed on the public access channels on Verizon and Optimum. Kenny has worked with Kings Park H.S. and Commack H.S. in the past. He has been approved by the Town to work with our Alliance. The time frame to develop a PSA will vary depending on length of program and other logistics. If the group decides to produce a PSA at the local shopping mall, we will need approval from the mall administration. Kenny can also include music, voice overs and images.

- **Next Steps**: Have committee meet to start planning and developing PSA's. We can make several short spots from 30 seconds to several minutes. Kenny will attend the upcoming General Membership meeting on 11/28/17 to help answer questions. He will show the group video samples to help explore the possibilities.

- **Next Alliance General Membership meeting:** Tuesday, November 28, 2017, 4:30 PM – 6:00 PM at the Smithtown Library- Main Branch.

Youth & Community Alliance of Smithtown

"To promote the health and wellness of our young people; mobilize schools and communities; and utilize resources to create and sustain an environment where destructive decisions and substance abuse are reduced"